



2018 ICAA Convention & Trade Show

DISNEY'S CONTEMPORARY RESORT
SEPTEMBER 13-15 * ORLANDO, FL

EXHIBITOR PROSPECTUS

Dear Insulation Industry Professional,

Reserve exhibit space now for the 2018 ICAA Trade Show at Disney's Contemporary Resort in Orlando! This event is a unique opportunity to make high-quality contacts with key decision-makers, sell products and services to hundreds of insulation contractors from across the country, check out the competition, confer with current customers, and get new sales leads. We expect the Trade Show to sell out once again and break previous attendance records.

This year, the **ICAA Trade Show** begins Thursday, September 13, 2018 and concludes Friday, September 14, 2018.

To reserve space, please read the attached Exhibitor Agreement, complete and sign the Application for Exhibit Space, and email to icaa@insulate.org.

To guarantee reserved space, please send check or pay by credit card at www.insulate.org/payment when making reservation.

Details on application deadlines, show hours, and exhibit operations are described in the attached Application for Exhibit Booth Space and the Exhibitor Agreement.

I look forward to your participation. Please contact me directly at (703) 739-0356 if you have any questions.

Sincerely,

Michael Kwart
ICAA Executive Director

Reserve your exhibit space now!



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& Trade Show**
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APPLICATION FOR EXHIBIT SPACE

	ICAA MEMBERS		NON-MEMBERS	
	Pay before 6/15	After 6/15	Pay before 6/15	After 6/15
Single 8' x 10' booth	\$2,600	\$2,800	\$3,100	\$3,300
Double 8' x 20' booth	\$4,900	\$5,100	\$5,400	\$5,600
Triple 8' x 30' booth	\$7,200	\$7,400	\$7,700	\$7,900

- Add \$300 per booth for light green 10' x 10' premium booths denoted with P1.
- Add \$200 per booth for white 8' x 10' premium booths denoted with P2.
- Convention Sponsors are offered available premium booths at no additional charge.

Booth fees include registration for TWO exhibitor-company employees per individual booth. Booth personnel must be employed by the exhibiting company. Additional booth personnel employed by your firm are billed at \$295 per person up to August 15. After August 15, additional booth personnel are billed at \$325 per person. All registrants are invited to take part in all Convention & Trade Show activities including social events and meal functions. The Trade Show is located in the Resort's Fantasia Ballroom H-Q. Requests for booth space are filled in the order received. Payment in full for reserved booth space must be submitted by June 15, 2018 to guarantee space.

Please complete the following and return immediately to reserve booth space. To guarantee reserved space, please send check or pay by credit card at www.insulate.org/payment when making reservation.

Check booth size:

_____ Single Booth
 _____ Double Booth
 _____ Triple Booth

Insert booth location preference:

(Refer to attached floorplan)

First Choice: Booth(s) # _____
 Second Choice: Booth(s) # _____
 Third Choice: Booth(s) # _____

Please print or type the following information:

Exhibiting Company _____

Address _____

City, State, Zip _____

Telephone No. _____ E-mail _____

Website _____

Your signature below acknowledges your company's agreement with the terms indicated herein and the terms of the ICAA Exhibitor Agreement attached.

PRINT NAME _____

Authorized Signature: _____ Date _____



901 King Street, Suite 101
Alexandria, VA 22314

Phone: (703) 739-0356

icaa@insulate.org
www.insulate.org

Exhibitor Agreement

- Exhibitor's Kit.** The exhibitor's kit contains important information and order forms for services offered by ICAA's official Trade Show contractor Alliance Exposition Services, including material handling/drayage, exhibit booth furnishings, labor, electrical service, telephone, cleaning and janitorial services, freight handling, etc. A link to the kit will be posted on the Convention webpage, once available, and emailed directly to exhibitors.
- Hours for Move-In and Move-Out.** Exhibitors may have access to the exhibit area starting at 8:30 AM and ending by 2:00 PM on Thursday, September 13, 2018. Booths must be set up by 2:00 PM. Move-out hours begin at 2:00 PM and end at 5:00 PM on Friday, September 14, 2018. The packing of merchandise and dismantling of displays/exhibits shall not start until after the Show's closing at 2:00 PM Friday. Empty crates and cartons will not be delivered until this time. The exhibit area must be cleared of all exhibit materials by the end of the dismantle period, which is 5:00 PM, September 14, 2018. Exhibit staffing is permitted only during the hours listed below:

2018 TRADE SHOW HOURS

Thursday, September 13, 2018

Setup: 8:30 AM – 2:00 PM
Show: 2:00 PM – 6:00 PM

Friday, September 14, 2018

Show: 11:00 AM - 2:00 PM*
Teardown: 2:00 PM - 5:00 PM

*Exhibitor booth personnel will have access to the exhibit area on Friday one hour before the Trade Show opens.

- Liabilities/Insurance.** The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment and other property while on Walt Disney World® Resort premises, and hereby waives any claim or demand it may have against Disney Destinations, LLC or its affiliates arising from such loss, theft or damage. The exhibitor agrees, for the benefit of Disney Destinations, LLC and its affiliates, to comply with all Walt Disney World® Resort policies for exhibitors and all applicable laws, codes and regulations. In addition, the exhibitor will defend (if requested by and with counsel satisfactory to Disney Destinations, LLC), indemnify and hold harmless Insulation Contractors Association of America and Disney Destinations, LLC and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

If a dispute arises out of or relating to this Agreement between ICAA and Exhibitor, and if said dispute cannot be settled through negotiations, the parties agree to first try in good faith to settle the dispute by mediation, meeting in person in the locality of the ICAA headquarters without counsel, before making a demand for arbitration in the locality of the ICAA headquarters, pursuant to the rules of the American Arbitration Association.

- Exhibit Operation and Activities.** Only exhibitors are permitted to distribute printed matter and only at their designated booth(s). Materials, equipment, or activities that detract from the atmosphere of the Trade Show or that disturb exhibitors are prohibited. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress. ICAA shall have the right to prohibit any exhibit that in its opinion is not suitable to the character or purpose of the Trade Show and shall be modified by request of ICAA. ICAA reserves the right to remove from the Trade Show materials, advertising, or literature that are not in keeping with the standards of the Show. There shall be no literature distributed that has any reference or connotation to an ICAA endorsement unless fully authorized and expressed by ICAA in writing in advance.
- Cancellation Policy.** All cancellation notices must be received in writing.

Booth Cancellation

Up to June 15, 2018
After June 15, 2018

Fee Incurred

No cancellation fee
100% of booth rental fee

The registration fees for any additional booth personnel who cancel after August 1, 2018, will be forfeited.

- Other.** The exhibit area is carpeted. Each booth will be draped with 8' high back and 3' high side with one two-line exhibitor identification sign, 7"x 44". ICAA reserves the right to modify Trade Show hours and the floorplan. All exhibit booths are 8' deep by 10' wide, except for the premium 10' by 10' booths highlighted in green on the attached floorplan.
- Trade Show Rules.**
 - Unauthorized videotaping or photographing is not permitted.
 - All costumed personnel must confine themselves to their designated exhibit booth.
 - Animals are not permitted.
 - Solicitation by anyone other than exhibitors is not permitted.
 - If exhibitors sell equipment or materials, they must notify the decorating company to arrange removal.
 - The use of nail guns is not permitted during Trade Show hours.

Red Devil, Inc.	GPS Fleet Consulting
123	222

SOLEC - Solar Energy Corp.	Flash Trac Systems	Verizon Connect
223	322	323

Red River Logistics	TAP Insulation
423	522



RF Hero
721

NCFI 714	Arctic Warmers 119	Kemper System America 812	Cope Closet Concepts 219	Wm. W. Meyer & Sons, Inc. 81E	SES Foam, LLC 317	No-Burn, Inc. 419	Universal Polymers Corp 519	J & R Products Inc. 618		
	Market Research 117	RAMVAC BAGS.COM 912	Rubber-maid Closet 217	Rubber-maid Closet 91E			Icynene-Lapolla 415	Rhino Linings Corp 515	2-track Solutions 517	HPIP 619
	Tenmat Inc. 113	Attic Systems 212	Titan 213	Titan 213			Spray Foam Equip & Mfg 315	Quick Insulation Software 413	ISI Building Prod 515	Federated Insurance 619
	Specialty Products, Inc. 011	Rockwool 801	ADO Products 109	Int'l Cellulose Corp 209			SWD Urethane 307	Demilec 409	Accella Polyurethane Systems 509	RIS/Akurate 609

Knauf Insulation
717

PMC
711

2018 ICAA Trade Show Floorplan | Disney's Contemporary Resort | Fantasia H-Q Ballroom

Spray Foam Systems 001	Int'l Insulation Products 101	cfi-FOAM 002	Appalachian Insulation Supply, Inc. 201	Int'l Cellulose Corp 209	SWD Urethane 307	Johns Manville 301	Owens Corning 401	Graco, Inc. 501			
	Int'l Insulation Products 103	Krendl Machine 202	ITW CCNA 203	JobPro Tech 207	JobPro Tech 303				IDI Insulation Distributors 403	Tytan Professional 503	BASF Corp. 603
	DAP Products Inc. 201	Organized Living 107	Carolina Precision Fibers 902	CIMA 205	Flame Seal Prod 30E				American Sprayed Fibers 40E	AeroTherm North America 50E	Green-Shield Products, LLC 60E
	Spray Ins Comp 901	TPR2 Corp 105	GST Insulation Supplies 402	Flame Seal Prod 40E	Flame Seal Prod 40E				INTEC Insulation Technology Corp. 50E	INTEC Insulation Technology Corp. 50E	Green-Shield Products, LLC 60E

Applegate Insulation Mfg.
707

Fi-Foil Company
703

ENTRANCE

Trade Show Hours Thurs, Sept 13 2:00 - 6:00 pm
Fri, Sept 14 11:00 am - 2:00 pm